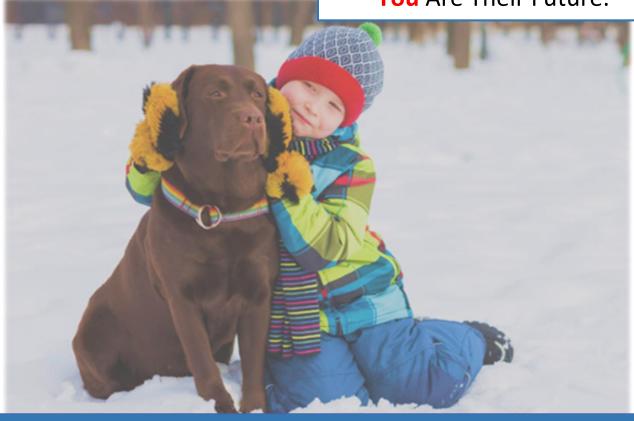


# Let's Build THEM A Better Future...

We Are Their Shelter.
You Are Their Future.



916 W. River Road.
Brattleboro, VT 05302
www.windhamcountyhumane.org

# Now Let's Start Building A Better Future

## Imagine being discarded or lost.

- ...Too young to survive.
- ...Too hurt to move.
- ...Too scared to hope.

# It is in moments like this that FRIENDSHIP saves lives.

"Make a Friend for Life" is more than a tagline for Windham County Humane Society – it is the belief that grounds every program.

### Friendship sustains us. It can be life-changing.

Your friendship is what tomorrow's hurt, homeless, lost, or scared dog, cat, rabbit, or hamster needs. We hope you will be part of giving each needy animal a happy ending.

Imagine coming into WCHS. The place is quiet. Someone wraps a blanket around you. A gentle hand rests on your head, and you hear, "you will be okay; the vet is on the way." Healthy food is provided. You begin to feel better. You are less scared. Your second chance is on the way.



# WHO WE ARE

The Windham County Humane Society is a non-profit organization dedicated to ensuring the well-being of animals and enhancing the relationship between individuals and pets.

We play a vital role in the community that goes far beyond finding new homes for homeless pets.

We understand that to help animals, we must also help humans.

No animal walks into a shelter alone. They come with people.

By helping people be loving pet parents, we save more lives.

By engaging people in our work - as volunteers, through youth programs, or being a rescuer, we build a more compassionate community and save more lives.

#### Windham County Humane Society Board Members and Capital Campaign Committee Members

Kelly Carlin, President Julie Hamilton, Vice President Tami Purcell, Treasurer Stephanie Woodworth, Secretary Sue Kelly, DVM, Committee Chair Bradly Hamiton Ron Svec, DVM Maggie Smith Ross Kinney Cortney Manix Maya Richmond, Executive Director Keri Roberts, Director of Operations Linda Hoag, Committee Member Annie Guion, Committee Member & Former Executive Director

# Dear Friends,

Windham County Humane Society has been helping homeless pets in Windham County and beyond since 1887! Over these hundred-plus years, homeless dogs, cats, and other animals in need have received food, shelter, medical care, and compassion through the efforts of our dedicated staff and volunteers. We have placed thousands upon thousands of animals in loving homes.

Over the past 30 years, the Humane Society has grown from a humble operation to a progressive life-saving shelter. The momentum generated by our community-enriching programs and services welcomed a new era for WCHS.

While our old facility served us well for many years, we have reached a point where we are not only limited by our current facility, but it is no longer operating as a safe, comforting place for people or animals.

# A thoughtful, sustainable expansion will enable us to do more lifesaving for animals – both now and in the decades to come.

In 2018 the Humane Society leadership undertook a facility and program evaluation and completed a donor feasibility study that led to the redesigning of the shelter and construction of a veterinary (clinic) space as the initial phase of a two-phase project to address pressing site and shelter needs.

In 2018 the **Building a Better Future**, a \$1,900,000 capital campaign for phase one, was launched. The campaign reached 58% of its goal in just over a year. With each generous donation, the team grew more excited, knowing the long-awaited "construction day" was within reach.



The renovated and expanded facility will allow us to care for more animals, accommodate the neediest of animals, and grow our community programs. We are going from a facility built on an old-fashioned concept of animal sheltering to a facility reworked to maximize operational efficiency and provide our two-and-four-legged guests with the best conditions possible.

In simpler terms...Animal shelters are no longer "pounds", built near dumps; they were often too sad to go inside. Today's shelters are welcoming places designed for animals and people's mental and physical well-being. They have well-equipped veterinary suites and provide a mix of community programs that make them crucial social service agencies that hold communities together.

# Why Now?

After a decade of stability and program growth, WCHS has positioned itself to serve people and pets for future decades. The pandemic, along with social and economic changes, only magnified the importance of WCHS's social service programs aimed at keeping pets well cared for, in the homes of people that love them, and ultimately out of shelters.

Saving more pet lives means investing more resources on the neediest shelter animals. It means more medical and behavioral care and low-stress housing for animals that stay longer.

It is in the best interest of the community that WCHS thrives, and it is absolutely in the best interest of the animals that the renovation and expansion happen. The animals coming through our doors deserve to be cared for in a shelter that lowers their stress and doesn't potentially expose them to disease through a broken ventilation system.

They don't understand why there isn't heat on a cold January day or AC on a hot August day.

# Did you Know?

- Windham County Humane Society is Vermont's **first** shelter to provide **public veterinary care**.
- Keeping pets with their owners lowers pet impoundment and euthanasia.
- WCHS's Pet Food Pantry and Temporary Boarding (for pets whose owners are in crisis) serve hundreds of pets each year.
- 50% of the animals we receive **require extensive and expensive veterinary** care to get well.
- There is **no time limit** for pets awaiting adoption!
- Annually, 500+ pets are adopted, and 1500 community pets are seen through the Pet Care Assistance Program, e.g., "the Community Clinic."
- WCHS is a "no-kill" shelter. Over 96% of the animals have been saved for the last 10 years!

# **Building Specs at a Glance**

- 4,000 SF renovation of the existing shelter to modernize animal spaces, commercial HVAC to reduce disease transmission, private counseling room for pet owners, animal treatment room, a temporary boarding room, and quieter, brighter kennels designed to reduce stress.
- 2,000 SF addition with a separate entrance to help clients access the community veterinary clinic or Pet Food Pantry. The addition will include an exam room, surgery suite, laboratory and diagnostic space, and a centralized dish/laundry room. Shelter animals will benefit from the increased capacity to provide for their medical needs.

WCHS is a **private**, **nonprofit 501(c)(3**). We are <u>not</u> affiliated with the Humane Society of the United States and receive no funding from national groups or the state. <u>We are **self-funded** and sustained by **gifts from people**, local businesses, and foundations. **People like you and me provide 87% of WCHS's annual funding.**</u>

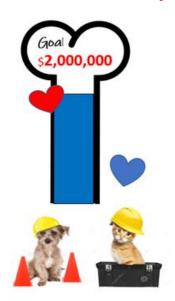
# What about the Money?

### **Construction Budget**

#### Initial Estimate \$2,00,000

- Site Work (electrical, septic, paving)
- Professional Services (architect, civil engineer, etc.)
- Mechanical & Electrical Systems
- Plumbing
- General Construction
- Equipment & specialize caging
- Legal (applications, permits)

The average cost of an animal shelter/veterinary hospital is over \$400 per sq. ft.



#### Where we are today

Expected Cost \$2,000,000

Funds Raised from

**Build a Better Future** 

 Campaign:
 \$975,000

 2022 Legacy Gift:
 \$550,000

We need to Raise: \$550,000

We're 76% there!

Over the next 12 months -- with your help -- we will reach 100%!

Today Tomorrow

Bright, friendly kennels constructed of special material replace rusting wire and cold chipping cinder block.





Equipped treatment & surgery rooms with separate holding areas and warm recovery stations. Each with a sink to wash hands and surgery instruments.

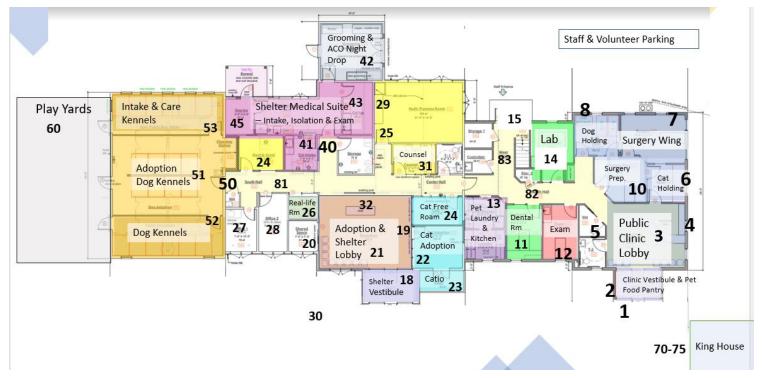


Safe spaces for scared kitties to relax. An open community room for the adventurous kitties.









The Floor Plan

#### **Building Highlights**

Fix plumbing& drainage systems, flooring, sanitation, acoustics, and lighting to promote health and wellness for the shelter guests by addressing environmental conditions.

Air filtration and handling system that meets animal welfare standards of 10-15 air exchanges per hour.

A specialized chemical pump system in the dog kennels ensures the kennels are sanitized, reducing disease transmission.

Modern kennel layout designed to reduce reactive barking by limiting people from walking through as a pathway to other places. Materials that absorb sound. More natural light.

Separate dog and cat areas for intake, sick isolation, proper surgery patients' rooms to prevent disease transmission, and allow time for animals to de-stress after arriving and while recovering.

Centralized, dedicated, and improved animal laundry and kitchen space to ensure all animals always have clean bedding



and pet meals and enrichment treats can be stored. New kitchenette for staff and volunteers so their food and medications aren't co-mingled with the pets'.

A Meet and Greet Room for people to get to know a pet before adoption.

Dignified and private space for people to discuss pet retention options with pet owners, whether through veterinary assistance, spay/neuter support, or access to the Food Pantry before surrendering the pet to the shelter.

Capacity for expanding medical care with specialized equipment to allow medical services (blood tests, dental extractions/cleanings) to be performed in-house.

Separate Shelter Medical Suite allowing the veterinary team to provide immediate examinations on new animals and monitor and treat sick animals without having to move animals among rooms throughout the facility and exposing them to other animals.

Updated Multipurpose-Purpose Community Room to accommodate various programs such as humane education visits, volunteer training, and community events.

Free Roaming Cat room for longer-stay or wide-body cats that need more space to explore to remain mentally healthy.

Catio – three-season space for cats to get out of their cages and enjoy some scents and sounds.

Updated fire & security alarms, phone and internet services, and outside lighting.

Re-configured dog play yard for multiple dogs.

# Will you help us make our vision a reality?

Windham County Humane Society has reached a point where our infrastructure is limiting our mission. The **renovated shelter** and **addition** will allow WCHS to reach its full potential and ensure that every companion animal and every pet owner in the serviceable area of Windham County has the resources they need to thrive.

# Ways to Give

Pledge now and pay your pledge over two to three years.

#### GIFTS OF CASH

The easiest and most direct way of supporting WCHS's Capital Campaign is a tax-deductible cash gift.

#### GIFTS OF STOCK

Avoid capital gains while taking a full-value deduction on your tax returns by making a gift of highly appreciated stock.

#### QUALIFIED CHARITABLE DISTRIBUTIONS

You can meet the required minimum distribution from your IRA by making a qualified charitable distribution of up to \$100,000 per year; you'll also lessen your taxable income.

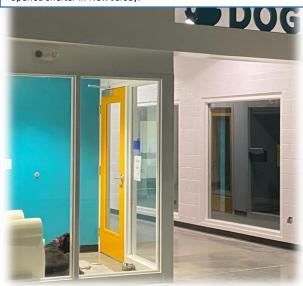
#### MATCHING GIFTS

Many employers offer opportunities to match gifts.

#### PLANNED GIFTS

Include WCHS in your estate plans and leave a legacy of compassion.

A **Real-Life Room** across from the Dog Adoption wing. A hallway peppered with windows peeks into the Dog Kennels at a newly opened shelter in New Jersey.



# **Naming Opportunities**

Change the world for tomorrow's animals in your name or honor of a beloved friend, family member, or company.

Spreading pledge payments over three years takes the bite out of giving more!

Below is an <u>abbreviated list of available naming opportunities</u>. All donors giving over \$1000 will be listed on the "Honor Roll" displayed in the shelter.

#### \$300,000

Name the Adoption Center

#### \$40,000

Dog Kennel Wing (Sign inside and on the outside) Shelter Lobby

#### \$35,000

Surgery Suite (outside the room)

#### \$20,000

Real-life Room Adoption Suite of Kennels Dog Adoption Suite South Dog Adoption Suite North

#### \$12,000-\$15,000

Clinic Exam Room
Clinic "Lab" Diagnostic Room
Adoption & Love Wall in Lobby
Adoption Counseling Room
Shelter Exam & Treatment Suite
Rename the "King House"

#### \$7,500 - \$10,000

Cat or Dog Surgery Holding Animal Food Prep & Laundry Clinic Vestibule Vet Office Surgery Patient Prep

#### \$7,500 - \$10,000

#### Continued

Shelter Vestibule Shelter Greeting Desk Cat Isolation Room

#### \$5,000

Pet Food Pantry Alcove Clinic Reception Desk Dog Isolation

#### \$3,000

Shelter Offices
Community Room Kitchenette
King House/Admin Offices

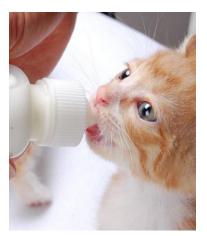
To schedule a tour of the shelter, learn more about WCHS's programs or immediate needs, or check on a naming opportunity or make a gift, please contact **Maya Richmond**, Executive Director, by phone at 802-490-2856 or email at maya@windhamcountyhumane.org.











Leave a legacy today. Be a Friend to homeless pets for decades to come. Give to transform their world.